

THE LANE
VINEYARD

Expect sophisticated style,
luxury and pleasure.



At The Lane Vineyard vigneron John Edwards insists - "get the rear vision mirrors off and the reverse gear out of your car, and let's focus on what's coming at us on the road ahead".

With the twists and turns confronting the wine industry the Edwards family have ensured their wine business continues to grow and prosper by joining forces with the Vestey Group, a privately owned family company based in the UK, and bringing their two sons currently working in the business, Marty Edwards and Ben Tolstoshev into the shareholding during the remix of equity.

"Bringing the Vestey's into our business means we are now in a position to grow our presence in Australia, the UK and China, and stepping the young guys up lays a strong foundation for the future.

As we approach The Lane Vineyard's 20th anniversary we are in great shape to make the most of what is truly one of Australia's few authentic wine domains. We will continue to grow every berry and make every drop to produce our unique, sophisticated style of luxury wines.

The Vestey's are a long established and experienced family business. We are already working with them in a very positive way and there is great synergy between our values and aspirations. My family are very excited with this outcome and welcome them into our business" John said today.

George Vestey, the Groups Executive Vice Chairman commented, "We are reinvesting in Australia and plan to put together a group of four or five wine businesses which we would define as well established, family run enterprises with strong brands, quality products and clear paths for growth. We are excited about our investment in The Lane Vineyard. It ticks all the boxes".



THE VESTEY GROUP

